

Be Alive Points Program Prizes and Incentives

The **top five prizes winners** will receive a “Time Out for Two” spa package at Eden Day Spa & Salon, an UP2 Jawbone Activity Tracker, \$100 to Blue Way Adventure (kayaking), and a \$50 gift card to Dick’s Sporting Goods.

The **next five prizes winners** (6-10) will receive a Garmin GPS Smart Watch, 2 tickets to Fontanel Zipline Adventure, a \$100 gift card to Blue Way Adventure, and a \$50 gift card to Runner’s Hub.

Next 11-25: Two \$100 gift cards (pick 2)

Next 26-50: One \$100 gift card (pick 1)

Next 51-100: One \$50 gift card (pick 1)

Gift Card Options: Blue Way Adventure Kayaking, Runners Hub, Riverside Bikeshop, Bink’s Outfitters, Dick’s Sporting Goods, Eden Day Spa & Salon

(Notice: Due to IRS Regulations- all gift card/ certificates will be taxable income)

ALL participants earning 150 points or greater will receive an Alive & Well t-shirt.

Plus, participants also earn points for their school! The **top four schools and top county department** with the most points will win \$250.

The school and county department with the highest number of *Be Alive* registered participants by Oct. 7 will also receive \$250.

**All prizes are subject to change.

Be Alive Points Program prizes are sponsored by Blue Cross Blue Shield of Tennessee.



of Tennessee